

Presentation Abstract

Strand 4: Culture Learning	
Presenter	Transformation or Confirmation of Timeless Notions? Abstract
Deepa Rachel Director- Manford	Psychological Challenges to building Communities and Understanding across borders Program Description
www.manford.co.in +91 9972061828	The program is designed to examine the dynamics of Cultural Learning and help identify the various components that play a significant role. These components can be associated to any Learning, be it within families, organisations, communities, religions and countries. Challenges to Building communities and
deepa@manford.co.in, deeparachel@yahoo.com	understanding across cultures, nations and individuals are almost always on account of difference in each other's realities, and 'realities' as perceived by each other. The program will enable participants to separate the people from the conflict, and focus on Interests, concerns and needs rather than positions or 'right' and 'wrong'. It will also help participants to transcend and invent innovative learning options for



mutual gain while being objective.

An experiential methodology will be used to encourage participant's involvement and applicability in their own spheres of influence.

This program has been designed and used extensively over the last 16 years in the context of families, organisations, communities, religions and countries. In the corporate sector Manford has worked with over 150 organisations worldwide, some of which are American Express, Fidelity Investments, McKinsey, Whirlpool, Maruti, Citibank etc. We have also worked with the UN agencies in over 45 countries. This program has also been extended to over 450 young change agents in the conflict affected area of Kashmir with an objective of initiating dialogue between conflicting parties and to provide peace education.

Presenter Details Ms. Deepa Rachel

Manford's firm commitment is "To build a dynamic, vibrant and durable state of peace at all times everywhere. For peace is a right and not an option". This vision of Manford, inspired Deepa to be a part of the team that constantly talks about possibilities, breakthroughs and being catalysts for change. Being quick to grasp, she began the journey of behavioral enquiry in her mid-teens, and supported by diligence and hard work she could in her communication hold the attention of seniors quite early in life. 14 years on she has worked with the senior management team of some of the largest organizations in India some of which are Bharti (Airtel), CSC, Iflex Solutions, Consortium Finance Ltd., Fidelity Investments, Gokuldas Images, Gujarat Glass, Kanbay Software India Pvt. Ltd., McKinsey Knowledge Center, Maruti Udyog Limited, Nicholas Piramal Group, Prime Progression, Prudential, Sasken, Titan Industries, Tata Infotech, Trident Group of Companies, Tata Telecom, Welspun, Whirlpool, etc. She is now the Head of Manford Operations for the south of India.



With a coachability index that is in the range of very good, she studied and acquired both degrees and licenses granted by experts in the field. She was the youngest certified Trainer of Trainers in Neuro-Linguistic Programming, NFNLP, in 1999 in India. At the age of 20 she was one of the youngest members of the Professional Development Program on Human Process, conducted by the Indian Society of Applied Behavioral sciences. Her other certifications include Conflict Resolution, Negotiation skills and Peace by the British Columbia University in Canada, Achievement Motivation, Cultural Sensitivity training by TSM, Birmingham UK, Performance Enhancement and Process Development, Manchester UK, Brain- Mapping and Tapping creativity Training.

Her wit, her smile, her speed of thought and sharpness of delivery makes her a sought after course-leader and speaker. She has been invited as a key speaker on various Indian and international forums. With Conflict resolution and negotiation as one of her areas of expertise she was a speaker at two sessions at the Global Peace Convention, in Dec 2009 at Philippines and at the World peace Conference, Feb 2010.

In the pursuit of a vision for Peace, Deepa partnered in starting the Manford Center for Peace with the objective of building an environment conducive for Peace Education, Negotiation, Mediation and Conflict Resolution. She has worked with a number of young change agents in Kashmir and led a number of Peace Seminars. She was also a key member in facilitating the Children's leadership camp at Srinagar which brought together over 6000 children from the capital town of New Delhi to meet and interact with the local children in Kashmir. The objective of the camp was to enable fruitful partnerships and friendship.